

BRONNER'S CHRISTMAS WONDERLAND

GROUP TRAVEL INFORMATION

Bronner's CHRISTmas Wonderland located in Frankenmuth, Michigan celebrates the joy of CHRISTmas 361 days a year.



DID YOU KNOW?

Bronner's is the World's Largest Christmas Store that welcomes over 2 million guests annually, including 2,000 travel groups.

IMPORTANT GROUP INFORMATION

No admission fee or group rate policy.

IDEAL TIME & GROUP SIZE:

- Two to 2½ hours. Minimum 1 to 1½ hours. Can accommodate any size group.

PROGRAM CENTER PRESENTATIONS:

- Shown daily free of charge on a rotating basis.
- Advance reservations appreciated for groups of 40 or more to view the 20-minute DVD presentations of "World of Bronner's," "Silent Night, Holy Night and the Silent Night Memorial Chapel," and "A Decorative Life: the Wally Bronner Story."

SNACK AREA:

- Snack area for light refreshments. For more information, email groups@bronner.com or call (989) 652-9931.

COUPONS:

- Free ornament coupon with \$30 purchase. To order please email your coupon request to groups@bronner.com. Please [CLICK HERE](#) to download a 6-up master that you may duplicate for your group or call (989) 652-9931.

You will need Adobe Acrobat Reader to view these files. [CLICK HERE](#) to download Adobe Acrobat Reader.

Brochures, videos, and images available via email upon request.

VIEW OUR EVENTS CALENDAR

EXPERIENCE THE JOY

Guests of all ages are invited to enjoy Bronner's CHRISTmas Wonderland, featuring shimmering lights, sparkling ornaments, and whimsical animated figures - a worldwide selection of over 50,000 trims and gifts! The size of 5.5 football fields, Bronner's provides a delightful shopping experience that will provide memories for years to come.



Take a look at our **STORE DIRECTORY**

BRONNER'S FUN FACT

100,000 twinkling lights illuminate Bronner's half-mile long Christmas Lane every evening.

SILENT NIGHT MEMORIAL CHAPEL



Bronner's Silent Night Memorial Chapel, a 56-foot-tall landmark, is nestled on the southern tip of Bronner's 27 acres of beautifully landscaped grounds. It is a replica of the original chapel in Oberndorf/Salzburg, Austria, which marks the site where "Silent Night" was first sung on Christmas Eve in 1818. Bronner's chapel is open daily for visitation and meditation but not for ceremonies.

AT YOUR SERVICE

- Bronner's is handicapped accessible and wheelchairs are available.
- Spacious parking for 1,050 cars and 50 motor-coaches with front door drop-off. Two drive-through, canopy-covered entrances and motor-coach parking available on site. Coaches and RVs please use our west entrance.
- Sparkling clean restrooms are available for Bronner's guests.
- All major credit cards are accepted.
- Shipping service is available for merchandise purchased at Bronner's.