

# BRONNER'S CHRISTMAS WONDERLAND

## GROUP TRAVEL INFORMATION

Bronner's CHRISTmas Wonderland located in Frankenmuth, Michigan celebrates the joy of CHRISTmas 361 days a year.



### DID YOU KNOW?

Bronner's is the World's Largest Christmas Store that welcomes over 2 million guests annually, including 2,000 group tours.

### IMPORTANT GROUP INFORMATION

*No admission fee or group rate policy.*

#### IDEAL TIME & GROUP SIZE:

- Two to 2½ hours. Minimum 1 to 1½ hours. Can accommodate any size group.

#### PROGRAM CENTER PRESENTATIONS:

- Shown daily free of charge on a rotating basis.
- Advance reservations appreciated for groups of 40 or more to view the 20-minute DVD presentations of "World of Bronner's," "Silent Night, Holy Night and the Silent Night Memorial Chapel," and "A Decorative Life: the Wally Bronner Story."

#### SNACK AREA:

- Snack area for light refreshments. For more information, email [groups@bronner.com](mailto:groups@bronner.com) or call (989) 652-9931.

#### COUPONS:

- Free ornament coupon with \$30 purchase. To order please email your coupon request to [groups@bronner.com](mailto:groups@bronner.com). Please [CLICK HERE](#) to download a 6-up master that you may duplicate for your group or call (989) 652-9931.

*You will need Adobe Acrobat Reader to view these files. [CLICK HERE](#) to download Adobe Acrobat Reader.*

*Brochures, videos, and images available via email upon request.*

### VIEW OUR EVENTS CALENDAR

### EXPERIENCE THE JOY

Guests of all ages are invited to enjoy Bronner's CHRISTmas Wonderland, featuring shimmering lights, sparkling ornaments, and whimsical animated figures - a worldwide selection of over 50,000 trims and gifts! The size of 5.5 football fields, Bronner's provides a delightful shopping experience that will provide memories for years to come.



Take a look at our **STORE DIRECTORY**

#### BRONNER'S FUN FACT

100,000 twinkling lights illuminate Bronner's half-mile long Christmas Lane every evening.

### SILENT NIGHT MEMORIAL CHAPEL



Bronner's Silent Night Memorial Chapel, a 56-foot-tall landmark, is nestled on the southern tip of Bronner's 27 acres of beautifully landscaped grounds. It is a replica of the original chapel in Oberndorf/Salzburg, Austria, which marks the site where "Silent Night" was first sung on Christmas Eve in 1818. Bronner's chapel is open daily for visitation and meditation but not for ceremonies.

### AT YOUR SERVICE

- Bronner's is handicapped accessible and wheelchairs are available.
- Spacious parking for 1,050 cars and 50 motor-coaches with front door drop-off. Two drive-through, canopy-covered entrances and motor-coach parking available on site. Coaches and RVs please use our west entrance.
- Sparkling clean restrooms are available for Bronner's guests.
- All major credit cards are accepted.
- Shipping service is available for merchandise purchased at Bronner's.